

Risk Assessment

AreaEngagement (business/health & HE)

Date01.10.2024

Assessment numberE/R1 - 3

Staff responsiblePrincipal

Review Date1.10.25

Task

ENGAGEMENT - Business Health & HE

Risk Rating												
Risk Number	Risk Description	Effects/ Impact on	Existing controls	Impact (I)	Likelihood (L)	Rating	Further action required/ action plan	By Whom	Date	Cross reference categories	Risk with Mitigation	Update
1	Failure to engage with the local business community	Lost opportunity to make optimal of local resources e.g. Patient numbers in clinic/awareness of course	Marketing Social media Leafletting Offers to patients	Medium(3)	Possible (2)	Medium (6)					Low	
2	Failure to engage with the broader health community	Lost opportunity to make optimal of local resources e.g. Patient numbers in clinic/awareness of course	College annual review of marketing plan	Medium (3)	Unlikely (1)	Low (1)	None				Low	
3	Failure to engage with the broader H.E community	Loss of professional & educational status and ability to influence the future of the College & change.	Membership to COEI, NCOR, attendance at OEI, IHE meetings and other HE networks. Supporting staff re external assessor roles	Medium (3)	Unlikely (1)	Low (1)	None				Low	