

## Risk Assessment

|                   |                                   |             |          |                   |          |
|-------------------|-----------------------------------|-------------|----------|-------------------|----------|
| Area              | Engagement (business/health & HE) | Date        | 1. 10.23 | Assessment number | E/R1 - 3 |
| Staff responsible | Principal                         | Review Date | 1.10.24  |                   |          |

|      |                                   |
|------|-----------------------------------|
| Task | ENGAGEMENT - Business Health & HE |
|------|-----------------------------------|

| Risk Number | Risk Description                                    | Effects/ Impact on   | Existing controls  | Risk Rating |                |            | Further action required/ action plan | By Whom | Date | Cross reference categories | Risk with Mitigation | Update |
|-------------|---|--|--|-------------|----------------|------------|--------------------------------------|---------|------|----------------------------|----------------------|--------|
|             |   |  |  | Impact (I)  | Likelihood (L) | Rating     |                                      |         |      |                            |                      |        |
| 1           | Failure to engage with the local business community | Lost opportunity to make optimal of local resources e.g. Patient numbers in clinic/awareness of course | Marketing- traditional and on social media<br>Leafletting<br>Offers to patients                        | Medium(3)   | Possible (2)   | Medium (6) |                                      |         |      |                            | Low                  |        |
| 2           | Failure to engage with the broader health community | Lost opportunity to make optimal of local resources e.g. Patient numbers in clinic/awareness of course | College annual review of marketing plan  | Medium (3)  | Unlikely (1)   | Low (1)    | None                                 |         |      |                            | Low                  |        |
| 3           | Failure to engage with the broader H.E community    | Loss of professional & educational status and ability to influence the future of the College & change. | Membership to COEI, NCOR, attendance at OEI, IHE meetings. Supporting staff re external assessor roles | Medium (3)  | Unlikely (1)   | Low (1)    | None                                 |         |      |                            | Low                  |        |