

Risk Assessment



Area	Engagement (business/health & HE)	Date	16.06.22	Assessment number	E/R1 - 3
Staff responsible	Principal	Review Date	16.06.23		

Task	ENGAGEMENT - Business Health & HE
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Risk Number	Risk Description	Effects/ Impact on	Existing controls	Risk Rating			Further action required/ action plan	By Whom	Date	Cross reference categories	Risk with Mitigation	Update
				Impact (I)	Likelihood (L)	Rating						
1	Failure to engage with the local business community	Lost opportunity to make optimal of local resources e.g. Patient numbers in clinic/awareness of course	Marketing- traditional and on social media Leafleting Offers to patients	Medium(3)	Possible (2)	Medium (6)					Low	
2	Failure to engage with the broader health community	Lost opportunity to make optimal of local resources e.g. Patient numbers in clinic/awareness of course	College annual review of marketing plan	Medium (3)	Unlikely (1)	Low (1)	None			cross ref to SP Obj 4	Low	
3	Failure to engage with the broader H.E community	Loss of professional & educational status and ability to influence the future of the College & change.	Membership to COEI, NCOR, attendance at OEI, IHE meetings. Supporting staff re external assessor roles	Medium (3)	Unlikely (1)	Low (1)	None			cross ref to SP Obj4	Low	